

CASE STUDY

This case study has been developed by Celuplast Building Solutions to highlight the transformation of a busy city-centre hotel using our wall panels, ceiling panels, and SPC flooring. It showcases how our products deliver speed, style, and long-term durability in high-traffic commercial environments, helping clients like the Ardán Collective meet tight timelines without compromising on quality.



When the Ardán Collective set out to renovate the bathrooms at their centrally located Temple Bar Townhouse Hotel, the brief was clear: achieve a fresh, modern look on a fast turnaround, using reliable, high-quality materials that would stand up to daily wear and tear. With tight timelines, high guest expectations, and a busy city-centre environment, the right supplier made all the difference.

Client: Temple Bar Townhouse

Location: Dublin, Ireland

Supplier: Celuplast Building Solutions

Project Type: Interior renovation

Scope: Improving the overall bathroom space of the hotel to fit a more modern aesthetic that would be visually appealing whilst also being low maintenance and easy to clean.

1. THE CHALLENGE

Fast turnaround with no compromise.

The goal of the renovation was clear: to completely upgrade the hotel's bathrooms using materials that would elevate the overall guest experience while allowing the project to move quickly and efficiently. With a tight project timeline, limited access windows, and no room for delays, the chosen solution had to offer more than just aesthetics, it had to support the pace and pressure of a real-world hospitality refurbishment.

The Ardan team wanted products that looked modern, complemented the existing interior tones of the hotel, and could be installed with minimal disruption to daily operations. At the same time, ease of cleaning and ongoing maintenance was a major consideration for the housekeeping team. It was important that the end result not only met visual standards but also performed practically in a high-turnover environment.



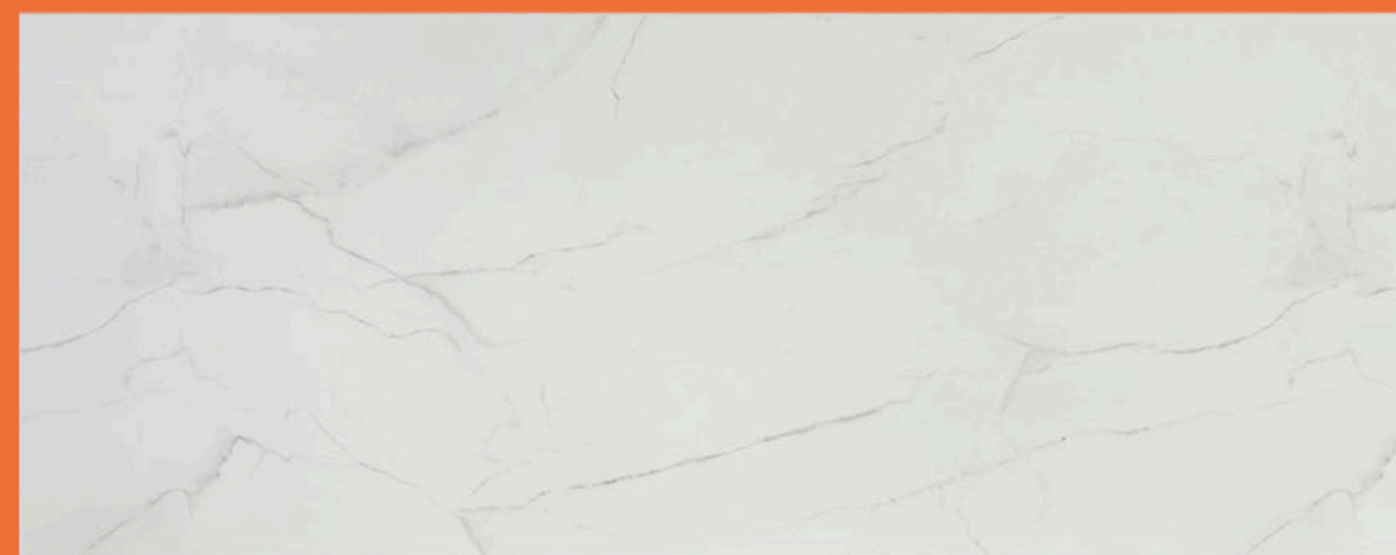
2.THE SOLUTION

Smart, waterproof materials that perform.

Celuplast was introduced to the project through the hotel's trusted builder, who had worked with the team on previous developments and was confident in both the product quality and service reliability. That recommendation played a key role in ensuring the project had a supplier who could match the pace and standards required for a city-centre hospitality renovation.

The Ardán Collective team began their product selection process with a visit to the Celuplast showroom, where they explored a wide range of finishes for wall panels, ceiling systems, and waterproof flooring. The variety on offer meant they could choose materials that didn't just meet performance criteria, but also complemented the existing colour schemes and branding of Temple Bar Townhouse.

Celuplast's wall panels provided a sleek, grout-free alternative to tiles - eliminating the risk of mould, significantly reducing cleaning time, and offering a fully waterproof surface ideal for busy bathrooms. The ceiling panels added to the clean finish, with a low-maintenance, wipeable surface that resists humidity and staining, ensuring the space stays bright and fresh over time.



The flooring system, designed for high-traffic environments, offered outstanding durability, slip resistance, and water resistance, which are essential features in hospitality settings. It also delivered a modern aesthetic underfoot, aligning with the visual upgrade across all bathrooms.

Some of the key advantages that made Celuplast's products a perfect fit for this project included:

- **Fast Installation:** Tongue-and-groove interlocking systems made installation straightforward, helping the builder meet tight deadlines with minimal disruption to the hotel's operations.
- **Low Maintenance:** All surfaces are easy to clean and don't require regular sealing or specialist upkeep, making them ideal for housekeeping teams operating on fast turnarounds.
- **Durability:** Designed to withstand daily moisture, footfall, and cleaning products without warping, staining, or deterioration.
- **Waterproof Protection:** Celuplast panels and flooring provide a watertight barrier protecting substructures and reducing long-term maintenance costs.
- **Modern Aesthetic:** The final look is bright, fresh, and professional. Instantly enhancing the guest experience.
- **Cost-Efficiency:** Thanks to ease of install and long product lifespan, the solution delivers excellent value over time.

3. THE INSTALLATION

Quick lead times and a seamless fit.

One of the standout aspects of the project was the speed and efficiency of the turnaround. Thanks to strong communication between Celuplast, the builder, and the Ardan Collective's internal team, all materials were sourced and made available within hours of final selection.

This fast mobilisation allowed the builder to move quickly, helping the project remain on schedule without compromising on quality. The Celuplast materials were simple to install and performed exceptionally well under tight timelines. As a result, the entire process was streamlined from start to finish from initial planning to handover.



4. THE RESULTS

A modern, low-maintenance design that is guest-approved.

The new bathrooms have been extremely well received by both guests and staff. The updated design has transformed each space, offering a much brighter, cleaner, and more modern feel. The tone and finish of the panels and flooring work seamlessly with the existing room décor, creating a unified and inviting experience for hotel visitors.

Operationally, the benefits have been just as significant. Housekeeping staff have found the new surfaces much easier to clean, with no signs of residue build-up an important factor in a hotel where turnaround times between guests are often tight. The waterproof panels have also eliminated concerns around moisture damage and wear, ensuring the bathrooms remain in excellent condition with minimal upkeep.



5. LOOKING AHEAD



Guest-Ready and Future-Proof: Confidence for the Years Ahead

Following the success of the Temple Bar Townhouse project, the Ardan Collective has already shown interest in using Celuplast again for future renovations. The efficient process, dependable service, and long-term performance of the products have established a strong foundation for ongoing collaboration.

This case represents not only a successful bathroom refurbishment but also a blueprint for fast, high-impact upgrades in the hospitality sector, particularly where downtime must be minimised and long-term reliability is non-negotiable.

“We would absolutely recommend Celuplast to anyone in hospitality or construction. The team were amazing from start to finish. It’s a great product, it’s easy to maintain, and we’re already planning to use it again in our next project.”

—Nicola Spollen, Head of Sales & Marketing, Ardán Collective

Interested in future-proofing your space?

Celuplast offers a vast range of wall panels, flooring solutions, and ceiling systems designed for quick installs, easy maintenance, and high-end finishes.

📍 Visit our Dublin showroom (D13 W206) or explore our range at www.celuplast.com